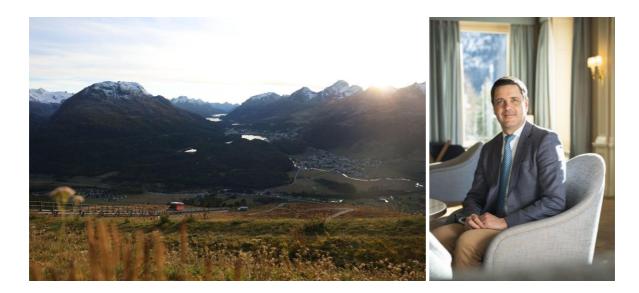


Memories of the Engadin

New curated summer adventures at Grand Hotel Kronenhof By Claudio Laager, General Manager



Pontresina, 23 May 2024

Grand Hotel Kronenhof introduces a series of extraordinary new experiences personally curated by General Manager Claudio Laager, who was born and raised in the region. With Claudio's expert knowledge and passion for the Engadin, guests can enjoy adventures that unveil the secrets of the valleys and mountains, from ice creek kneipping to bathing in Lake Staz and torch lit hikes, evoking the carefree days of summer.

The Healing Power of Water

The power of Kneipping was pioneered by German priest and wellness guru Sebastian Kneipp. This natural therapy promotes health and healing through stimulating circulation and strengthening defences.

This summer, guests can embark on a wellness journey following the Ova da Roseg river which meets the majestic river Flaz in front of the hotel, accompanied by a member of the spa team, guests will feel the pure adrenalin rush that races through your body during the cold water dip. A beautiful picnic basket, overflowing with local treats, served on the river bank is the perfect reward.

Rejuvenating Lake Swims

Reached through hidden trails that weave through the fragrant forests, the idyllic shores of Lake Staz are surrounded by the majestic peaks of the Engadin reflecting on its surface. Locals trek to the cool waters during summer seeking to sooth sunbaked skin and invigorate tired limbs whilst the pure mountain air helps melt away stress. Evoking a nostalgia for childhood summers, Claudio wants guests to experience the sensation of carefree joy.

Guests can arrange a hike, swim and picnic to Lake Staz through the concierge - providing them with a change to experience the rejuvenating magic of the healing waters and reconnect with the simple joys of life.

Torch Lit Hikes at Sundown

As the sun sets across the Engadin valley, enjoy an aperitif Muottas Muragl before a torchlit descent. With spectacular vistas across the valley, as the last rays of sun dance across the lakes and the air is scented with the smell of wildflowers - this is a moment to connect with nature and experience the Engadin in a whole new light.

Alpine Wildlife

The secluded hills and valleys of the Engadin are home to the magnificent wildlife including the red deer stag, ibex and chamois. Claudio will personally escort guests on a tour around hidden gems; the breathtaking journey is a chance to reconnect with the great outdoors and appreciate the delicate balance of the alpine ecosystem.

Ensuring the memories live on after a rejuvenating holiday at Grand Hotel Kronenhof, guests can create their own personalised peeling treatments and scrubs. The spa team will help pick herbs from the kitchen gardens to create a customised treatment to take home.

Grand Hotel Kronenhof is one of the most splendid hotels in the Alps, offering holistic wellbeing in a natural paradise. The beautiful heritage protected property offers 112 spacious rooms and suites and a spacious, world-class spa as well as fine dining in a choice of three restaurants, including Le Pavillon, where during summer, a highlight of the dining experience is the Summer BBQ.

Summer offers include 4 for 3 on rooms, with a fourth night 'compliments of the house' from CHF 2,732 based on two sharing a classic room and including sumptuous breakfast in the Grand Restaurant.

Reservations: T: +41 81 830 30 30 E: <u>reservations@kronehof.com</u> W: kronenhof.com

Images and further information: LINK

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Notes to Editors:

About the Grand Hotel Kronenhof

Set in the tranquil village of Pontresina with breathtaking Alpine vistas and surrounded by magnificent pine trees, Grand Hotel Kronenhof is a peaceful haven with a rich history. The stunning Neo-Baroque style hotel features elegant interiors which have been recently renovated under the direction of designer Pierre-Yves Rochon, accompanied by a stunning 2000 square foot spa and outdoor yoga pavilions all surrounded by the natural beauty of the Upper Engadin. The region offers a magnificent selection of mountain sports from ice-climbing and cross-country skiing to hiking and biking. With its refined dining, cigar lounge and library, the hotel offers an idyllic location for a relaxing and restorative retreat.

Being a forerunner in the history of alpine hospitality, what started as a 5-room guesthouse in 1848 called Guesthouse Rössli became Grand Hotel Kronenhof and Bellavista at its largest, a 350-guest bed property surviving two world wars and hosting two Olympic games. Due to frequent fluctuation in tourism in the Upper Engadine, there have been a number of renovations and expansions to achieve the building seen today. During times of reduced tourism such a World War I, the hotel supplemented the loss of income with the business of Veltliner wines from the cellar established by Andreas Gredig, a member of the same family who sold it 140 years later in 1989. This income kept the hotel running until the 1928 Olympic games held in nearby St Moritz brought back guests from around the world thanks to the developed railway systems. Now as one of the finest displays of 19th century architecture and Belle Epoque design in the world, guests will see this history come to life while being treated to modern hospitality.